

# Bowls Victoria Region Representatives Meeting

August 2019



# 1. Welcome

Barb Gilbert (President) and Tony Sherwill (CEO)



“*Develop strong viable Clubs  
through employing best  
practice governance and  
supporting an engaged  
volunteer network.*”

(Strategic Plan – Goal #2)

## 2. Open discussion

- General open discussion
- What is the role of regions...?
- Boundary review and playing areas...?

**A SNAPSHOT OF OUR SPORT**

**ANALYSE THE DATA**

**CASE STUDIES OF FOUR BOWLING CLUBS**

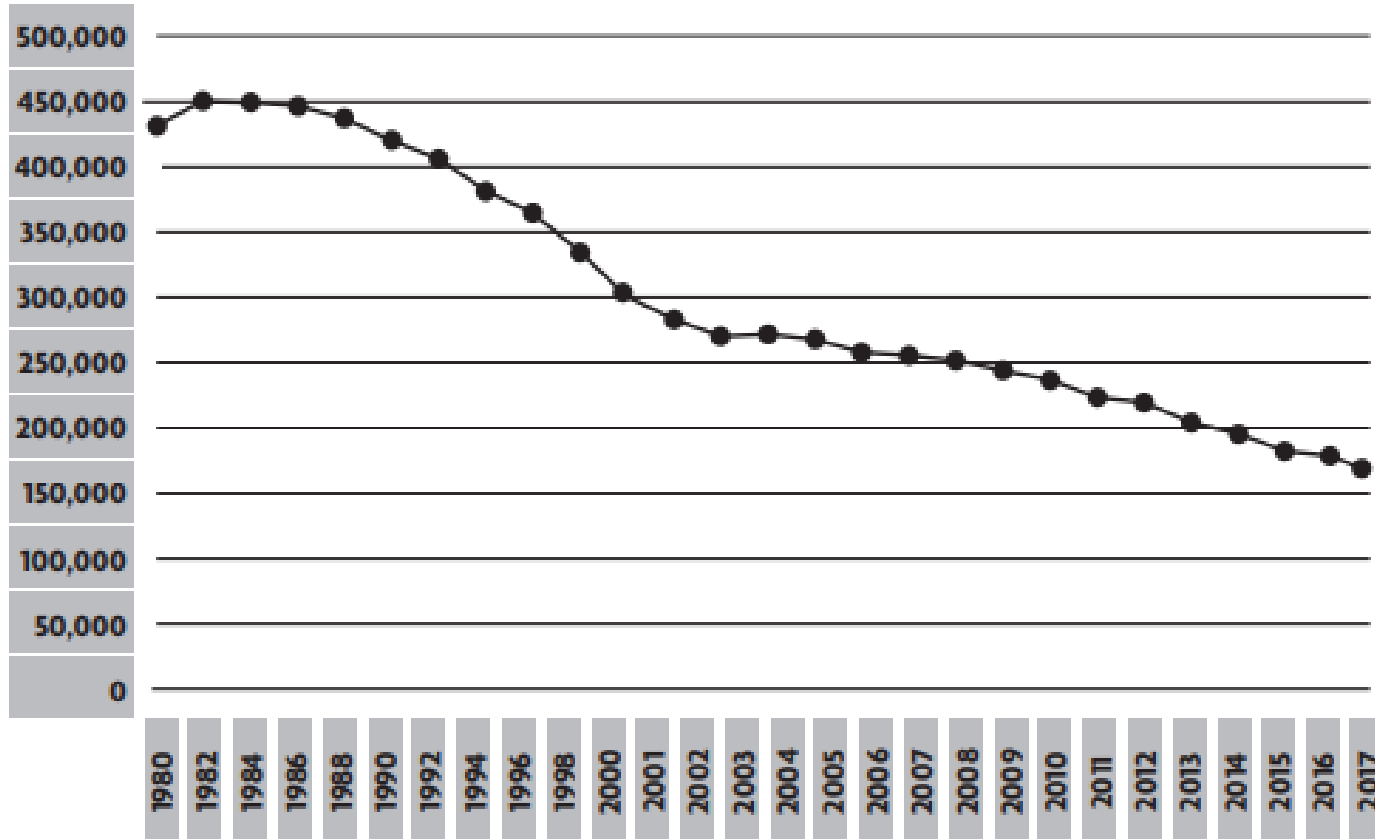
**IDENTIFY OUR  
OPPORTUNITIES**

**METRO AND COUNTRY – WHAT WE NEED**

**PARTNERSHIP AGREEMENT BETWEEN  
BOWLS VICTORIA AND OUR REGIONS**



**FIGURE 2.1**      **TRENDS IN PLAYING MEMBERSHIP 1980-2017**



# SNAPSHOT

Member clubs 1987-1988 = 567

Member clubs now = 516

**RED** clubs - struggling & REQUIRE URGENT SUPPORT  
28.5%

**AMBER** clubs - maintaining membership / participation  
35%

**GREEN** clubs - operating well & growing membership  
36.5%

Average age of club membership = 70?



**FIND** - WHO can we attract to our club? Identify your local market.

**GET** - WHY should they bother coming to my club. Give them reasons to visit and play bowls, instead of doing something else?

**KEEP** - WHAT does the club need to do, to ensure that they come back?





Rd

Cumberland Hotel

Daylesford-Clunes Rd

997

3506

3508

3510

3505

3509

Smeaton Bowling Club

53

3514

Creswick-Newstead Rd

3517

Phoenix Olive Grove

3521

45

McLean St

Google

# SMEATON BOWLS CLUB

## FIND

FRIENDS OF  
MEMBERS

BUSINESSES  
BETWEEN SMEATON  
TO BALLARAT

## GET

BRING A FRIEND  
TWILIGHT BOWLS

MID WEEK  
COMPETITION

CORPORATE BOWLS  
PHONED LOCAL  
COMPANIES &  
WORD OF MOUTH

## KEEP

FRIENDLY & WELL RUN  
CLUB

GOOD FACILITIES  
GOOD CULTURE







# Donvale Bowls Club

## FIND

U3A

LOCAL RESIDENTS

## GET

U3A BOWLS COURSE

BOWLS MONTH OPEN  
DAY - 5,000 LETTER  
DROP TO LOCAL  
RESIDENTS

## KEEP

WELL RUN CLUB

GOOD COACHING

MANY CLUB EVENTS







# Richmond Union Bowls Club

## FIND

SOCIAL MEMBERS AND  
LOCAL COMMUNITY

RICHMOND HIGH

## GET

TWILIGHT BOWLS - SOCIAL  
MEDIA / EMAILS / CLUB  
NOTICES

PHONE / EMAIL  
NEW BOWLS PROGRAM  
JUNIOR PATHWAY

## KEEP

QUICKA BOWLS  
WINTER PENNANT  
SUNDAY SCHOOL

SCHOLARSHIPS  
AFTER SCHOOL COMP  
ROLL UP / 6-A-SIDE  
PENNANT





## Some reasons why social bowlers do not play Club Pennant:

8% Work on Saturdays

12% Unwilling to commitment to a long season

2% Saturday (particular) morning is devoted to junior sports

0% Pennant day is too long

The remaining (78%) asked ..... said ?













# RUBC - Junior Bowls Pathway

School info session

Three (3) Week Bowls Program

Feb to March

SSV Qualifier  
April

School Program Finals day

End of Term One

SSV State Final

SSV Training Sessions  
April

Quicka Bowls  
Midweek night comp  
March to April

Winter Pennant  
April to June

Sunday School  
July - Sept

Weekend Pennant

Oct to March

Afterschool fun training &

RHS Bowling Club Comp  
Sept - Oct

Club C' Ships

Club Social Tournaments  
E.g. Australia Day, Good Friday etc.

Vic Open





# Warburton Bowling Club

## FIND

EX SPORTIES

LOCAL COMMUNITY

## GET

FUNKY BAR

CHANGED DESIGN AND  
COLOUR OF UNIFORM

CORPORATE BOWLS  
NOTICES IN FOOTBALL &  
NETBALL CLUB ROOMS

WORD OF MOUTH

## KEEP

FAMILY MEMBERSHIP

CREATED A LOCAL  
SPORTS BRAND

FUN YET COMPETITIVE  
SPORTS CULTURE









*The* HISTORIC  
**HAWTHORN BOWLING CLUB**  
Established  
♦♦1880♦♦

**NEW MEMBERS & SOCIAL BOWLERS**

*Welcome*

**CLUBHOUSE FOR HIRE**

**ENQUIRIES TEL 9818 1611**

[www.hawthornbowlingclub.com](http://www.hawthornbowlingclub.com)



WE ARE **SOCIAL**



WE ARE **FUN**



WE ARE **TEAMMATES**

WE ARE







WE ARE **SOCIAL**



WE ARE **FUN**



WE ARE **TEAMMATES**

WE ARE



# 'BOWLS PARTNERSHIP AGREEMENT'

**APRIL 2020 TO APRIL 2022**

**1, 2, 3, 4, ? PROJECTS**

**ALL TO BE**

**ACHIEVEABLE  
AFFORDABLE  
MEASURABLE**



# Review of Region & Division Boundaries

Let's Start the Conversation



# Why Change?

- We promised to do a review and this was requested by some Clubs, Divisions & Regions
- Streamline administration and reduce duplication
- Good corporate governance
- Falling number of volunteers

# Why Change?

- Review inequalities and new demographics
- Stronger competitions – Playing Areas
- Support smaller Clubs
- Long term survival of bowls



# When Will This Take Place?

- Starts today
- Regional meetings based on previous visits in March 2019
- Review findings over the next six months



# When Will This Take Place?

- Go back to affected Clubs, Divisions & Regions by next February 2020
- Release findings and recommendations by March 2020
- Commence 2020-2021 season

# How Will We Review?

- Subcommittee from BV Board has been set up
- Consult all stakeholders
- Listen to stakeholders
- Identify opportunities
- Review findings with Clubs, Divisions & Regions
- Approach with an open mind

# 3. Governance

- Template constitutions
- Disciplinary guidelines/policy
- The plan for consultation with regions and clubs

# Club Development & Governance

# Top 10 Challenges



# Top 10 Challenges



# Member Events

Month	Event	Location
Sept/Oct 2019	Roadshow	All Regions
October 2019	AGM	Melbourne
Feb/March 2020	Roadshow	All or Selective Regions
May 2020	BVRR	Bendigo (State Champions Week)
Sept/Oct 2020	Roadshow	All or Selective Regions
October 2020	BVRR	Melbourne
October 2020	AGM	Melbourne

# Constitution Reviews





# Region Constitution

Most changes are a 'flow-on' from the BV Constitution and/or BV Regulations

Some changes reflect what is delegated to Regions from BV

Clubs located within a Region recognised as members with voting rights

Divisions located within a Region recognised as members without voting rights

No change to BV retaining the sole power to discipline Individual Members, Clubs, Divisions & Regions

# Region Constitution

## Issues or Suggestions?

### *Current Constitution*

Directors elected each year  
Risk of losing all director  
knowledge, at one go

### *Possible change*

Staggered director terms  
Say half of the Board up for re-election each year  
Collective director knowledge is retained as new  
director expertise & perspectives gained

# What Should We Do?

**Managing Member expectations  
and/or complaints?**

# Board & Member Powers

## CONSTITUTION

Constitutes the terms of a contract between the association and its members

## BOARD

Conduct the business of the association on behalf of members

The affairs of the Club shall be managed by the Board

The Board shall control and manage the business and affairs of the Club.....

## MEMBERS

Express in writing or otherwise their views and opinions in any meeting

Make proposals or submissions to the Board

Request a General Meeting

## MEMBERS

Appoint/  
remove  
Directors

Appoint/  
remove  
Auditors

Vote on  
Constitution  
changes

# Director Removal

<b>Incorporations Act</b>	<b>A Committee Member may be removed from office by special resolution, in accordance with the rules of the Association</b>
Model Rules	At a general meeting of the Association, a Committee Member by special resolution may be removed from office.
Pro Forma Constitution	The Region(Clubs) in a General Meeting may by Special Resolution remove any Director.....

# Conflicts of Interest

**What is a Conflict of Interest?**

**How do you manage this?**



# Conflict of Interest

Actual Conflict	Perceived Conflict	Potential Conflict
where a director is likely to gain a personal advantage for themselves or a relative or a friend, because of their position as a director.	where others may reasonably perceive a conflict, and that perception may create a risk for the organisation with regard to reputation or financial assets.	where a process has been set in train that, in the future, may create a conflict of interest.
<p>Examples:</p> <ul style="list-style-type: none"><li>- A director's brother's company is being considered by the Club to undertake works</li><li>- The Club President is also a local Councillor. The Club &amp; Council are in a dispute about the redevelopment of the Club.</li></ul>		
Director to Disclose/Declare	Not Present & Not Vote	Minutes and Conflict Register record Interest

# Discipline Guidelines

BV Disciplinary Committee Guidelines

Guidelines for Reports & Penalties

Disciplinary Guidelines (based on Club pro forma Constitution)

Templates Notices:

Notice of Alleged Breach

Notice of Determination

Notice of Appeal

Notice to Members of General Meeting

**Any questions?**

## 4. General Business

- Ovens and Murray (x2)
- Gippsland (x2)
- Bowls Victoria – BowlsLink
- Greens Committee
- Others...?

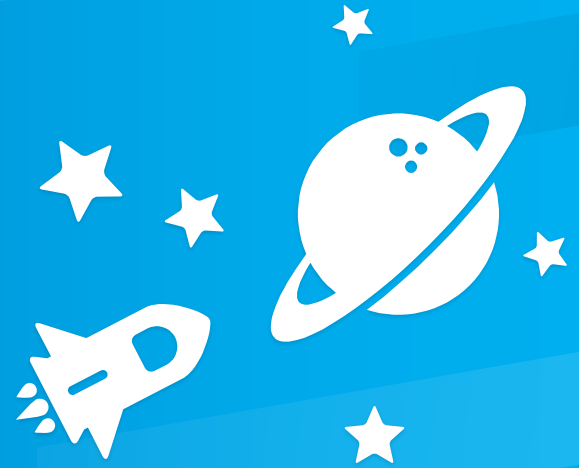
## 5. BVRR meeting close

- General open discussion
- What is the role of regions...?
- Boundary review and playing areas...?



# SALT

Sport and Life Training – Dave Burt





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**[bowlsvic.org.au](http://bowlsvic.org.au)**

